



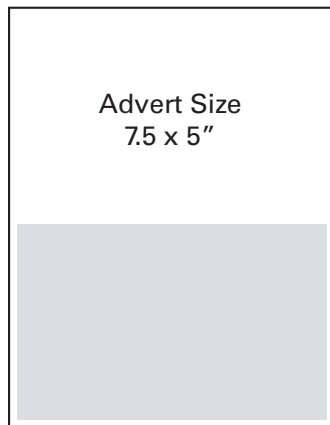
McDonald's Texas Invitational Basketball Tournament Advertisement Specifications

Specifications for Tournament Program

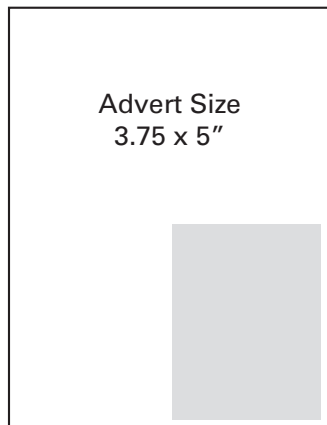
Naming Rights and Major Sponsors



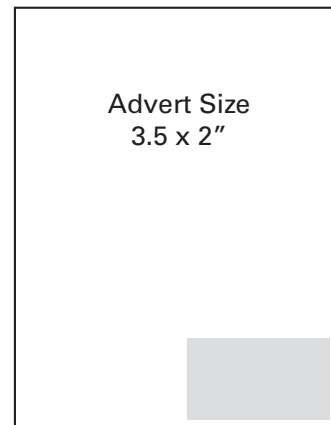
Platinum and Gold Sponsors



Silver Sponsors



Bronze Sponsor



ARTWORK SPECS for Tournament Program

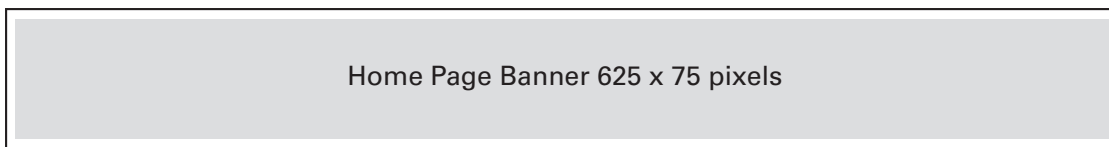
- All pics/logos and linked files must be supplied or embedded
- All images should be 300 dpi or greater
- Should have text converted to paths or fonts supplied
- Advertisements submitted in color

FORMATS

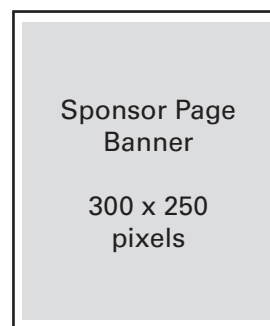
- Press **PDF** is the preferred format
- Other acceptable formats include: JPG, EPS or PSD (if fonts are rasterized or included)

Specifications for Tournament Website

Naming Rights and Major Sponsors



Platinum and Gold Sponsors



ARTWORK SPECS for Tournament Website

- All images should be 72 dpi
- Acceptable formats include: JPG, PNG, GIF
- Color

SUBMIT ARTWORK

Visit the **Online Sponsors Advertisement Form** to upload and submit artwork.

PUBLICATION

Published Program will be online with the options to add direct links from sponsored Ads and the option to add videos/commercials within the program.

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CONTACT

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