



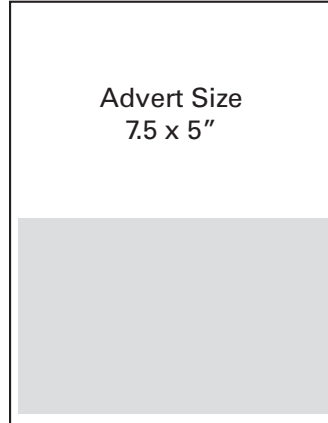
# McDonald's Texas Invitational Basketball Tournament Advertisement Specifications

## Specifications for Tournament Program

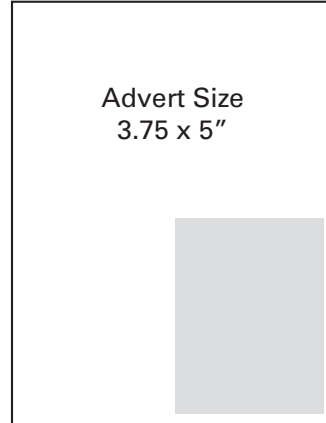
### Naming Rights and Major Sponsors



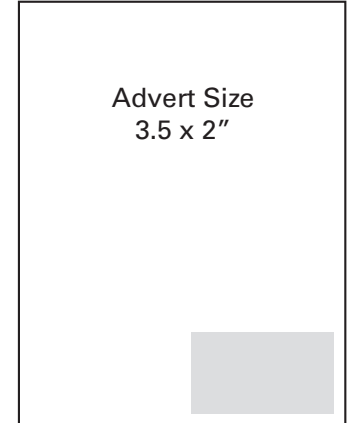
### Platinum and Gold Sponsors



### Silver Sponsors



### Bronze Sponsor



#### ARTWORK SPECS for Tournament Program

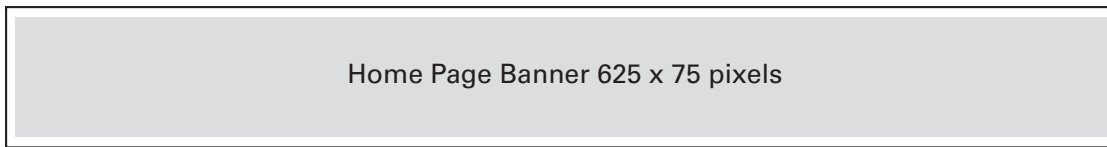
- All pics/logos and linked files must be supplied or embedded
- All images should be 300 dpi or greater
- Should have text converted to paths or fonts supplied
- Advertisements in black-n-white

#### FORMATS

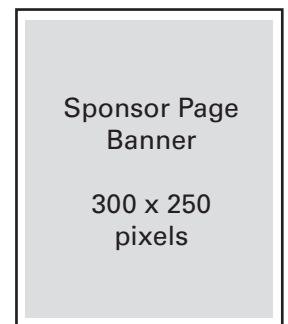
- Press **PDF** is the preferred format
- Other acceptable formats include: JPG, EPS or PSD (if fonts are rasterized or included)

## Specifications for Tournament Website

### Naming Rights and Major Sponsors



### Platinum and Gold Sponsors



#### ARTWORK SPECS for Tournament Website

- All images should be 72 dpi
- Acceptable formats include: JPG, PNG, GIF
- Color
- No FLASH (swf, fla) or Animated GIFS

### SUBMIT ARTWORK

For advertisements under 5mb please submit by email to - **Cindy Parmer : cparmer@pasadenaisd.org**

Other advertisements can be submitted by mail (CD, Flash Drive, etc.)

**Cindy Parmer - Education Foundation**  
1515 Cherrybrook Lane  
Pasadena, TX 77502

### PUBLICATION

Publication is perfect bound and trimmed to 8.5x11"  
Covers are printed 4 color gloss  
Internal pages are black-n-white

### CONTACT

Cindy Parmer : 713-740-0288  
cparmer@pasadenaisd.org

[www.texasinvitational.com](http://www.texasinvitational.com)